



# Welcome to NECTM 9 Sponsorship & Exhibition opportunities

# We are delighted to invite you to participate at the: 9th Northern European Conference on Travel Medicine, NECTM 9. May 22-24, 2024 in Copenhagen, Denmark

NECTM was founded by twelve travel health organisations and societies in eight countries to meet common educational needs in an expanding multidisciplinary field of Travel Medicine. The first biennial conference was successfully organized in Edinburgh in 2006 followed by Helsinki, Hamburg, Dublin, Bergen, London and Stockholm. More than 500 travel medicine specialists and practioners across Europe and internationally meet every other year with a smile on their faces to update on science, to discuss, interact, learn and enjoy. Every NECTM is unique and reflects current scientific challenges as well as specific travel medicine issues.

For NECTM9 we expect to attract approx.500-600 delegates to join us in Copenhagen to learn about the latest developments in the field of travel medicine. It provides a perfect opportunity for you to promote new and innovative technologies, products and services. Our target audience includes travel medicine and health practitioners, general practitioners, infectious disease and tropical medicine specialists, researchers, nurses, pharmacists and students.

### Meet new contacts and strengthen key relationships

Maximizing network opportunities for our delegate is an important priority. We work hard to provide places for formal and informal networking. Dedicated meeting spaces include an integrated exhibition hall where all refreshments will be served.

Exhibition Organizer and Congress Secretariat MKON AB is appointed the official Professional Conference Organizer for this Conference and will handle all the contacts regarding the exhibition and sponsorship.

Please visit the website www.nectm9.com

for further information, all registration and details about the exhibition and sponsor opportunities.

### Most welcome!

NECTM 9 Local Organizing Committee Chair: Carsten Schade Larsen NECTM 9 Scientific Committee Chair: Anders Koch

Danish Society of Travel Medicine (DSTM)

Venue
Tivoli Hotel & Congress Center
Located in the heart of Copenhagen, Denmark

## **Sponsor opportunities**

The sponsors and exhibitors are not involved in the scientific programme

Sponsorship and exhibition opportunities are outlined in the table below and in more detail on the following pages. Priority of choice of sponsorship opportunity will be based on sponsorship category and will be allocated on a first-come-first-served basis.

Opportunity	Costs	;	
Gold sponsorship	259 000	0 DKK	
Silver sponsorship	173 000	0 DKK	
Bronze sponsorship	87 000 DKK		
Exhibitor	35 500	) DKK	
Welcome reception	55 000	0 DKK	(max. 1 sponsor)
Conference Briefcase	0	DKK*	(max. 1 sponsor)
Badge & lanyards	40	DKK **	(max. 1 sponsor)
Nurse reception	from 40 000	DKK	(max. 1 sponsor)
Website link	7 500	DKK	
Sponsor the conference app	63 000	DKK	
Advert in the app/homepage	7 500	DKK	
Lunch symposium	105 000 DKK		
Breakfast symposium	55 000	) DKK	
Coffee break	15 000	DKK	

Please note: All sponsorship and exhibition costs are quoted exclusive 25% VAT.

<sup>\*</sup> Conference briefcase to all participants (the sponsor covers the costs of the briefcase and print of conference logo)

<sup>\*\*</sup> Lanyards and nametag to all participants, you will have the possibility to have your own branded lanyards! The cost of 40 DKK/delegate are per delegates name badge, you will arranged the lanyards.

### **Package**

### **Gold sponsor**

- Possibility to arrange sponsored lunch symposium
- 4 free registrations for company employees

(including coffee, lunch and access to the scientific program)

- Exhibition stand, 5 x 3 meter. First choice of position in exhibition hall
- 2 conference tables and 4 conference chairs
- · Logo with link to the sponsors web site on the conference website, on a separate tab called 'our sponsors & exhibitors'
- Advertisment in the webbpage, on a separate tab called 'our sponsors & exhibitors'

### **Silver Sponsor**

- Possibility to arrange sponsored breakfast/evening symposium
- 3 free registrations for company employees

(including coffee, lunch and access to the scientific program)

- Exhibition stand, 4 x 3 meter, choice of position in exhibition hall (after Gold sponsor)
- 2 conference tables and 3 conference chairs
- · Logo with link to the sponsors web site on the conference website, on a separate tab called 'our sponsors & exhibitors'

### **Bronze Sponsor**

- Exhibition stand, 3 x 3 meter, choice of position in exhibition hall (after Gold and Silver sponsor)
- 2 free registrations for company employees

(including coffee, lunch and access to the scientific program)

- 1 conference table and 2 conference chairs
- · Logo with link to the sponsors web site on the conference website, on a separate tab called 'our sponsors & exhibitors'

### **Exhibitor**

- Exhibition stand, 2 x 2 meter
- 1 free registrations for company employees

(including coffee, lunch and access to the scientific program)

- 1 conference table and 1 conference chair
- Exposure of the company name on the conference website on a separate tab called 'our sponsors & exhibitors'

As always, demand for space and sponsorship packages is expected to be high, so please book your sponsor/exhibition as soon as possible to ensure the widest choice of options.

Exhibition space is offered on a first-come, first book first served basis, and the organizers reserve the right to amend the floor plan

To be able to sponsor below opportunities, you need to be a sponsor or an exhibitor.

You reserve your package at the webpage <u>www.nectm9.com</u> under the headline sponsor & exhibitor

### Sponsor & exhibitor opportunities

### Lunch symposium

This option is included in the Gold Sponsorship and is only available for other sponsors, if the Gold sponsors will not use this opportunity.

Industry partners can present their latest technological advances and research developments during the lunch symposia at the NECTM9 conference. Although they take place in the conference centre, each lunch symposium is arranged, paid for lunch and coordinated by the organization hosting the symposium.

- The Scientific Committee reviews the content of each symposium to ensure that itmeets the scientific principles of the conference, and they allocate slots based onthe overall conference programme.
- The symposium will run for 45 minutes without a competing session and will take place during a lunch break (the sponsor pay for the delegates lunch). The lunch time might be longer but your session is 45 minutes.
- Basic AV equipment and technical assistance included.
- Acknowledgement of your symposium will be on the conference website on a separate tab called industry symposium
- Your company logo and website link will be carried on the conference website, this will be on a separate tab called 'our sponsors & exhibitors'
- Lunch cost will be added regardless Gold sponsor or other

There are 3 lunch symposium times available.

### Breakfast/evening symposium

This option is included in the Silver Sponsorship and is only available for other sponsors, if the Silver sponsors will not use this opportunity.

- The Scientific Committee reviews the content of each symposium to ensure that it meets the scientific principles of the conference, and they allocate slots based on theoretall conference programme.
- The symposium will run for 45 minutes prior to the main conference starts in the morning.
- Basic AV equipment and technical assistance included.
- Acknowledgement of your symposium will be on the conference website on a separate tab called industry symposium
- Your company logo and website link will be carried on the conference website, on a separate tab called 'our sponsors & exhibitors'
- Excl. breakfast (which can be sponsored separately if you like).

There are 2 breakfast symposium and 1 evening times available.

### Coffee breaks (max. 1 sponsor per break)

- Recognition as a sponsor on signs during the coffee breaks on one conference day.
- Your company logo on the NECTM9 website and hyperlink to your company's website, on a separate tab called 'our sponsors & exhibitors'

### Badge & lanyards (maximum 1 sponsor)

**Sponsor covers the costs for printing for all individual badges.** The lanyard will be your possibility for you to have your company logo. You design, deliver the lanyards to the venue before the conference start.

This sponsorship option provides a visual way to increase your brand awareness as delegates will be required to wear these at all times during the conference. We need to see the lanyards before so it is suitable for the name bagdes.

### Bag (maximum 1 sponsor)

### the sponsor covers the costs of the briefcase and print of conference logo

You will be able to provide a conference briefcase for all delegates a visual way for you to

increase your brand awareness. You are responsible to order any briefcase you like and NECTM logo should be on the briefcase. These shall be delivered to the venue before the conference start

### **APP**

Would you like to be the sponsor for the APP?

The APP will include all information on site, programme, all information etc. Your logo will be on the first opening page of the app and includes aswell you logo on other pages with link to your homepage

### Website link

On the conference website, www.nectm9.com a direct company link via the sponsors logo can be provided to the sponsors homepage, on a separate tab called 'our sponsors & exhibitors'

### Link/add in the conference app

The conference app can be downloaded by all delegates and will contain importantinformation including the conference program, session rooms, exhibition booth information and general information. On the conference website <a href="nectm9.com">nectm9.com</a> a direct company link via the sponsors logo can be provided to the sponsors homepage or to an add.

### Display table

In the exhibition area. You can leave your item (flyer) on a display table or on the registration desk.

### **Additional exhibitor badges**

In your sponsor/exhibition packages it includes exhibitor badges, if you wish to attend with more staff, it can be booked at the homepage: 5 200 DKK (late registration 6 300 DKK)

Do you have any other ideas what you would like to sponsor? Do not hesitate to contact MKON AB Åsa Eklund, asa@mkon.se Project Manager for NECTM 9

# **Booking and policies**

### **Booking**

All booking shall be made on the homepage, www.nectm9.com

### **Terms of payment**

### Sponsor and exhibitor package

- 25% upon confirmation
- 75% last payment April 20, 2023

All payments must be received before the start date of NECTM 9. Should the Company fail to complete payments prior to start of the NECTM 9, the Organizer will be entitled to add on extra fee of  $8\,000\,DKK$ 

Sponsoring and exhibiting arrangements will be confirmed by mail from the registration system

After receipt of the sponsorship agreement you will receive an invoice, payable within 30 days after receipt. If the invoice has not been fully paid prior to the conference, you will not have access to the conference.

### Cancellation/modification policy

Cancellation/modification of items must be made via email to <a href="mailto:nectm@mkon.se">nectm@mkon.se</a>

The exhibitor may, free of charge, cancel a booking of space for a stand within 14 days from the date of order. If a cancellation is made later, the Sponsor/Exhibitor will be charged 100% of the cost.

Conference Secretariat: NECTM's core PCO **MKON** 

NECTM@mkon.se

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